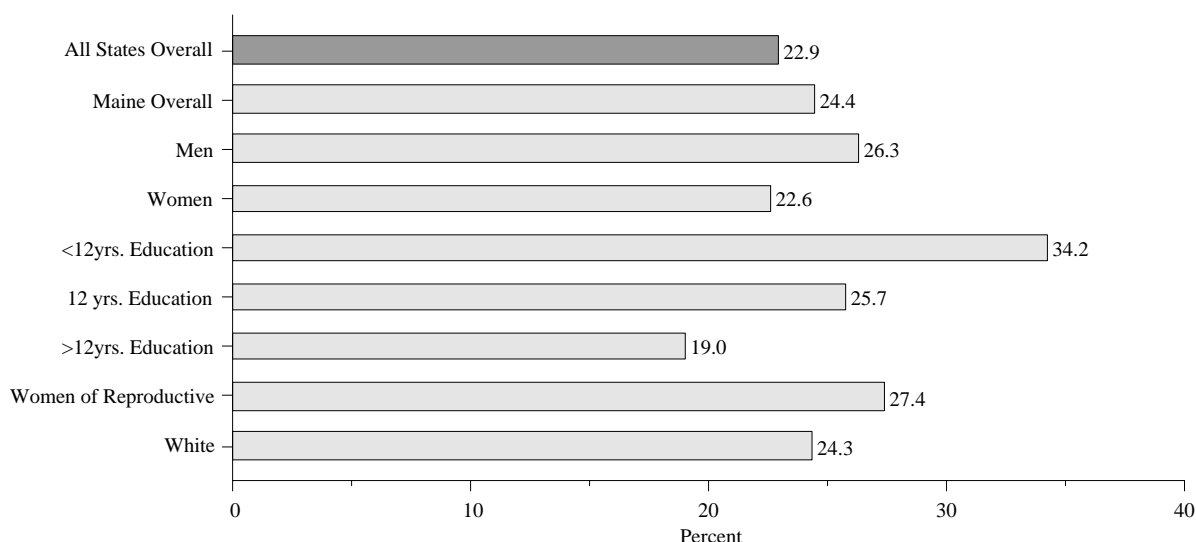


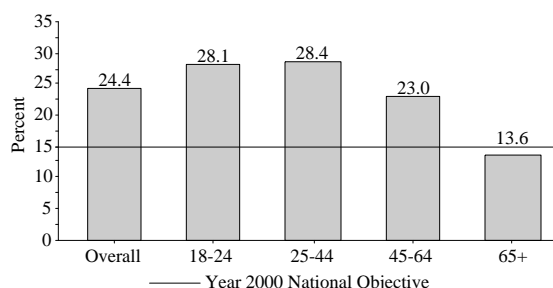
Currently, there are 229,200 adult smokers in Maine.

Tobacco Use in Maine

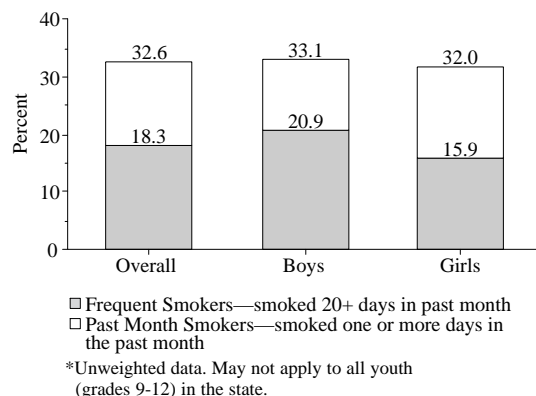
Current Cigarette Smoking Among Adults Aged 18 and Older, 1992-1993



Current Cigarette Smoking Among Adults by Age, 1992-1993



Past Month Cigarette Smoking Among Youth, Grades 9-12, 1993*



Health Impact and Costs, 1990

DEATHS RELATED TO SMOKING	YEARS OF POTENTIAL LIFE LOST*	DIRECT MEDICAL COSTS RELATED TO SMOKING
Overall 2,376 Men 1,508 Women 868 Death Rate 389.4/100,000 Rank 42 (No. 1 is lowest death rate)	27,419 years or an average of 11.5 years for each death due to smoking. *Calculated to life expectancy	Total \$197,000,000

Smokeless Tobacco Use

CURRENT USE AMONG ADULTS AGED 18 AND OLDER, 1992-1993	PAST MONTH USE AMONG YOUTH, GRADES 9-12, 1993*
All States 2.1% Maine 0.8% Men 1.7% Women 0.0%	All States 11.5% Maine 10.3% Boys 18.8% Girls 2.3%

*Unweighted data. May not apply to all youth (grades 9-12) in the state.



However, another 274,000 adults in Maine have quit smoking.

Tobacco Control Legislation, 1995

Excise Tax

Cigarette tax per pack 37¢
Rank = 18 (No. 1 is highest tax)

Federal and state taxes as a
percentage of retail price 33.0%

Annual net tax revenue
from cigarettes \$42,801,000

Smokeless tobacco tax:
62% of wholesale sales price.

Minors' Access to Tobacco Products

Minimum age for sale: 18

Illegal for minors to purchase, possess, or use: Yes

Restrictions on Vending Machines

Vending machines must be located where minors
cannot access them unless machines are supervised.

Signage

Signs required on premises and affixed to vending
machines.

Licensure

Retail license and vending machine license required.

Penalties

Penalties to business owner, manager, or clerk.

Revocation/suspension of license for violation.


State Preempts Local Laws

Preemption of minors' access laws.

Advertising

No restrictions

Smokefree Indoor Air

Site	Restrictions				Penalties	
	100% Smokefree	Designated smoking areas with separate ventilation	Designated smoking areas required or allowed	None	To businesses	To smokers
State govt. worksites			✓		✓	
Private worksites			✓		✓	
Restaurants			✓		✓	
Day care centers			✓		✓	
Grocery stores			✓			

Tobacco Economy

Tobacco Agriculture, 1994

None

Tobacco Manufacturing, 1992

None

Tobacco Use Prevention and Control Program

Funding: NCI ASSIST

Regional Network: Tobacco-Free New England

Contact

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